

# Omnichannel retail solutions comparison

Options for retailers with 1 to 100 locations

	POS-to-channel Connectors	SQQUID Merchandising & Fulfillment Platform	Enterprise Cloud ERP Solutions
	Basic data transfer features and low- to medium-reliability at low prices.	Powerful merchandising and fulfillment features, highly reliable & instantly scalable at mid-range price.	Custom-built features and high reliability at a high cost of deployment & maintenance.
<b>Real-time Inventory</b> Keep inventory in sync between your POS and all your online channels.	✓	✓	✓
<b>Online Merchandising</b> Merchandize products differently for different channels without spreadsheets, field mappings or imports/exports.		✓	✓
<b>Order Geo-Routing</b> Orders routed automatically to stores or warehouses based on inventory, geo location and custom rules.		✓	✓
<b>Shipping Automation</b> Automatically find the best shipping rates from multiple carriers, compose shipments, print shipping labels and update tracking info across POS/ERP and online channels.		✓	✓
<b>Automated Drop Ship</b> Items automatically routed to designated drop ship locations.		✓	✓
<b>Reliability</b> Accurately and reliably sync information between various systems, taking account of each system's requirements. Intelligently throttle data flows to avoid data loss.	UNRELIABLE	99.999%	99.999%
<b>Extreme Scalability</b> Handle the largest spikes in orders and SKUs with instant and unlimited scalability using the latest in serverless cloud technology.		✓	
<b>Custom Features</b> Customized features for your specific requirements and circumstances (e.g. legacy proprietary POS integration).			✓
<b>Price</b>	\$	\$\$	\$\$\$\$\$