

## Product Feature Descriptions & Access by Plan





































= included in the plan





= additional charges apply

	LIGHT	MEDIUM	HIGH	ENTERPRISE
<p><b>Automatic inventory synchronization</b> Once an hour, Squid automatically pulls inventory updates from your POS for all physical stores and all new merchandise arrivals. All inventory updates, from all Squid-managed channels are updated in Squid within a minute of any changes in the channels. Complete daily sync of the entire catalog from your POS.</p>				
<p><b>Automatic catalog updates</b> Squid pulls new products (styles) and product variations (barcodes) from your POS and allows you to customize product information. Updates from the POS to any existing products are updated in the various online channels based on rules defined in Squid. Depending on the settings, Squid automatically manages all, none, or user-specified product attributes.</p>				
<p><b>Product creation from on-hand items</b> New products entered into POS with at least 1 QTY OH (On Hand) are automatically created in Squid and in integrated online sales channels.</p> <ul style="list-style-type: none"> <li>• Stage new products in Squid without showing them in the online sales channels.</li> <li>• Create new products in Squid while they are still OO (On Order), without having them OH.</li> </ul>				
<p><b>99.99% accuracy across all channels</b> Squid's cross-channel inventory tracking software achieves 99.99% accuracy versus basic connectors that suffer from loss of order information and send incomplete or inaccurate order information to the POS.</p> <p> Loved by our customers</p>				

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<p><b>Cross-channel inventory sync</b> Order information from various online sales channels is aggregated and organized within Squid. Inventory updates from Squid flow to your POS and to all sales channels to ensure timely and accurate quantity updates.</p>				
<p><b>Double-queued order updates</b> Squid's proprietary double-queueing order processing technology ensures that no orders are ever lost or partially processed due to outages or errors within your POS.</p>				
<p><b>Consolidated order views</b> See all the details about each order in one place! Squid combines order information from sales channels and from your POS, showing you all the details, including each order item's physical store location.</p>				
<p><b>Channel-specific merchandizing</b> Merchandize products differently in different channels. Get rid of giant, unwieldy, clunky and error-prone merchandizing spreadsheets, field mappings and frequent import/export operations.</p> <p> <b>Loved by our customers</b></p>				
<p><b>Unlimited e-commerce channels</b> Setup and launch your online sales in minutes on any number of Magento 1 and Bigcommerce channels. Coming soon:</p> <ul style="list-style-type: none"> <li>• Shopify</li> <li>• Magento 2</li> <li>• WooCommerce</li> </ul>				

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<p><b>Marketplace channels</b></p> <p>Sell even more on the world's biggest marketplaces.</p> <p>Coming soon:</p> <ul style="list-style-type: none"> <li>• Amazon</li> <li>• eBay</li> <li>• Walmart</li> </ul>				
<p><b>Shipping automation</b></p> <p>Efficiently fulfill orders at the lowest shipping rate across 100+ carriers. Ordered items are sorted by location, grouped into shipments and labels printed with a just click. Shipping updates automatically sent to POS and to online sales channels. Easily manage exceptions like cancellations, holds and item location changes.</p>				
<p><b>Geo-routing</b></p> <p>Geo-routing lowers shipping costs and shortens delivery times by automatically finding the best locations from which to fulfill each order based on proximity and inventory levels.</p>				
<p><b>Drop shipping</b></p> <p>Offer more items online and reduce store inventory levels by designating drop ship locations and specifying SKUs to drop ship.</p>				
<p><b>Shipment consolidation</b></p> <p>Minimize the number of separate shipments for each order to reduce shipping costs. Get orders into customers' hands faster and in fewer packages by finding the nearest store that can fulfill all or most of the items in an order.</p>				

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<b>Early access to new features</b> Get early access to all of our "coming soon" features mentioned in the feature descriptions.				
<b>SQUUID API access</b> Want even more customization? Tailor SQUUID to your exact preferences using our modern and robust API built to help you get the most out of your SQUUID integration.				